2015 VIP Poker Party  
Hosted by the Men’s Golf Committee of the 55th Annual Pro Amateur Golf Championship and  
Benefiting Ann & Robert H. Lurie Children’s Hospital of Chicago  

In 2009, the Men’s Golf Committee of the Pro Amateur Golf Championship had the exciting opportunity to host the first-ever VIP Poker Party. The Poker Party is an event geared toward long-term Pro Am and hospital friends, civic and corporate leaders and young professionals. In addition to raising valuable funds for the Founders’ Board’s current fundraising project, it also serves as a platform to introduce the hospital and the Pro Am to a new audience and to deepen the connection of our Pro Am community.

The first VIP Poker Party raised $36,000 and since that time, the success of the event has grown each year. The 2014 event raised $151,000 and welcomed 212 guests – both record-breaking numbers! Combined, the 2014 VIP Poker Party and the Lurie Children’s Pro Amateur Golf Championship raised nearly $1.6 million to support Lurie Children’s.

This year, the VIP Poker Party will be held on Thursday, March 5, 2015 at Lake Forest Sports Cars in Lake Bluff. Building off of the success of last year’s tournament, the leadership team has set a goal of recruiting 250 participants. The target audience for the 2015 event includes friends of the Men’s Golf Committee and the Pro Amateur Golf Championship, executives and corporate leaders from both the city and the suburbs and young professionals.

There are a variety of participation opportunities available for the VIP Poker Party, including individual tickets priced at $250; tables of 10 priced at $2,500, supporting sponsorships and the event’s presenting sponsorship, details of which can be found below. Each guest will enjoy complimentary food and beverage throughout the evening, will be entered into the Texas Hold ’Em poker tournament and will have the opportunity to win one of 10 great prizes by making it to the event’s “final table”. Additionally, there will be live auction item, which will include unique items and experiences, one of which is a 2015 Kentucky Derby experience.
Net proceeds from the 2015 VIP Poker Party and the Lurie Children’s Pro Amateur Golf Championship will support the Division of Hematology/Oncology/Stem Cell Transplantation and the vision of Dr. Stewart Goldman, the newly-appointed head of the division.

**VIP Poker Party Sponsorship Opportunities**

**Royal Flush Sponsor**

$20,000

- Designation and recognition as the Presenting Sponsor of the 2015 VIP Poker Party
- Two complimentary tables of ten (20 tickets) at the VIP Poker Party on Thursday, March 5, 2015
- Name/corporate logo recognition on all event collateral materials and event giveaways
- Name/corporate logo recognition as part of the dealer’s uniforms
- Two (2) complimentary player spots in the 55th Annual Pro Amateur Golf Championship on Monday, June 29, 2015
- Four (4) complimentary seats at the Dinner on the Bluff on Sunday, June 28, 2015

**Straight Flush Sponsor**

$10,000

- Designation and recognition as the Cocktail Reception Sponsor of the 2015 VIP Poker Party
- Two complimentary tables of ten (20 tickets) at the VIP Poker Party on Thursday, March 5, 2015
- Name/corporate logo recognition on all event collateral materials
- Name/corporate logo recognition as part of the server’s uniforms
- Four (4) complimentary seats at the Dinner on the Bluff on Sunday, June 28, 2015

**Four-of-a-Kind Sponsor**

$5,000

- Designation and recognition as the Equipment Sponsor at the VIP Poker Party
- One complimentary table of ten (10 tickets) at the VIP Poker Party on Thursday, March 5, 2015
- Name/corporate logo recognition on all event collateral materials
- Name/corporate logo recognition on each Poker and Craps table
- Two (2) complimentary seats at the Dinner on the Bluff on Sunday, June 28, 2015

**Full House Sponsor**

$2,500

- Designation and recognition as a Table Sponsor at the VIP Poker Party
- One complimentary table of ten (10 tickets) at the VIP Poker Party on Thursday, March 5, 2015
- Name/logo recognition on all event collateral materials

We look forward to your support of the 2015 VIP Poker Party. Your participation in this unique event provides vital funding to Lurie Children's, while creating an opportunity for brand awareness, employee engagement and hospitality. For questions about this year’s event, please contact Katie Spieth at 312.227.7317 or at kspieth@luriechildrens.org