



65TH ANNUAL  
**Gold Coast  
Fashion Week**

*In-Kind Opportunities*

*Please join the Children's Service Board of Ann & Robert H. Lurie Children's Hospital of Chicago for the reimagined 65th Annual Gold Coast Fashion Week at the Old Post Office.*

This week of fun and fashion will include:

**MONDAY, SEPTEMBER 20 – WEDNESDAY, SEPTEMBER 22**

- Three virtual events with exciting presentations and interactive elements

**THURSDAY, SEPTEMBER 23**

- Luncheon including a fashion presentation and program
- Evening Cocktail Reception with a fashion presentation and program
- Live-Streamed Virtual Event to view the evening fashion presentation and program

Event proceeds will support the Board's \$3 million commitment to the Department of Family Services, specifically funding a Child Life Specialist in the Cardiac Care Unit.

The next page shows the sponsorship opportunities available.

*Thank you for your consideration.*

65TH ANNUAL GOLD COAST FASHION WEEK

# In-Kind Donation Agreement

*We would like to support the Children's Service Board Gold Coast Fashion Week with the following donation:*

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NAME

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COMPANY

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ADDRESS

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CITY, STATE, ZIP

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PHONE

EMAIL

FOOD/BEVERAGE DESCRIPTION: *(Suggested amount 600-800 bites)*

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DONOR ESTIMATED NET VALUE *(This information will be submitted internally for tax recognition purposes—a receipt will be sent for your records.)*

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DONOR SIGNATURE

## IN-KIND DONATION BENEFITS



Exposure to 500 in-person and countless virtual attendees including Chicago's elite philanthropists and Lurie Children's supporters



Name featured on event day collateral



Special recognition on event website and CSB social media

Please return this form and your logo by July 15, 2021 to:

Lurie Children's Foundation  
Attn: Ilana Lerman, 225 East Chicago Avenue, Box 4, Chicago, IL 60611

You may also email your completed form to [ilerman@luriechildrens.org](mailto:ilerman@luriechildrens.org).  
For more information, please call 847.421.5466.

