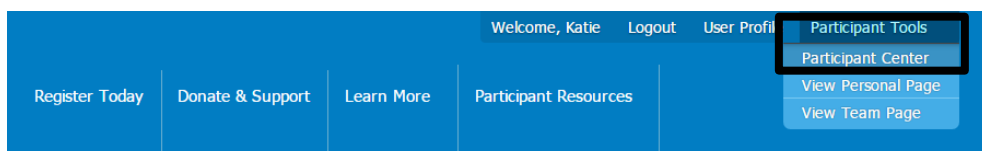


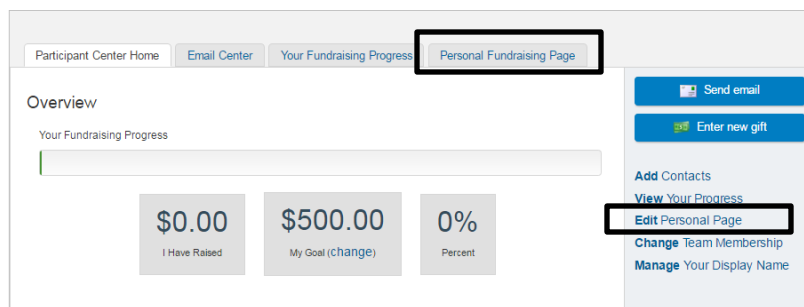
Personalizing Your Fundraising Page

The best way to start fundraising? Make your fundraising page your own! Share your reason for participating and add a photo or video to inspire your friends and family to support your efforts. To get started, follow these quick steps:

Step 1: After you log in to the event website, locate “Participant Tools” in the top-right corner and select “Participant Center” from the drop-down menu.



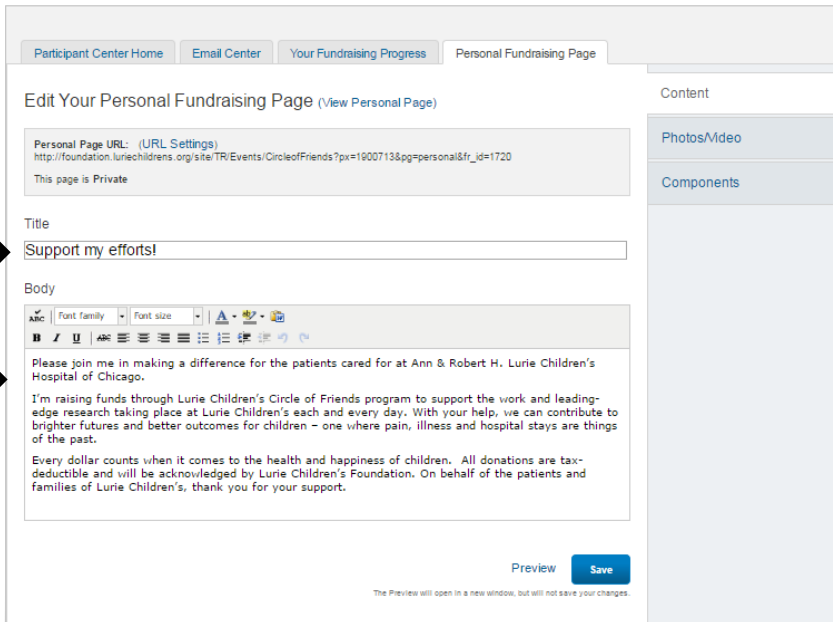
Step 2: From the Participant Center homepage, select “Personal Fundraising Page” from the top navigation bar or “Edit Personal Page” from the right column.



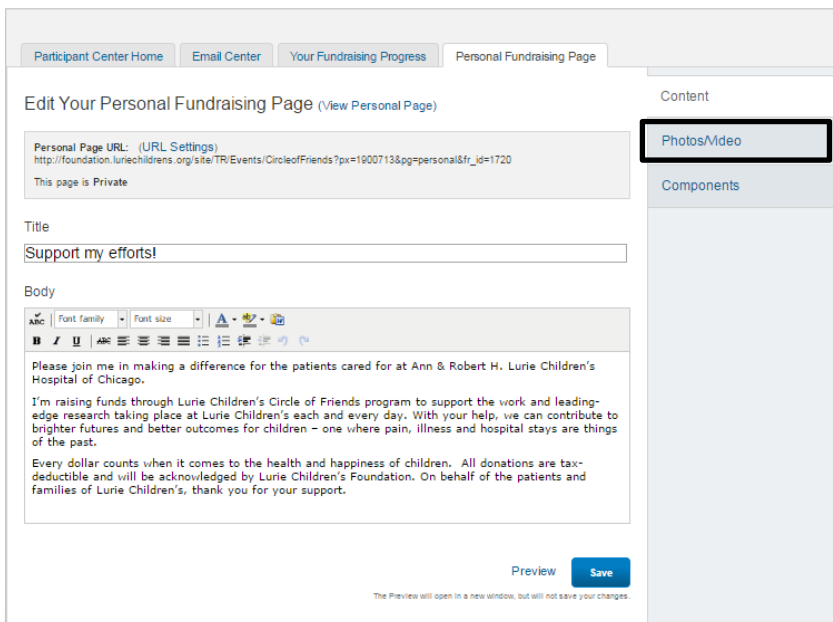
Step 3: In the “Content” section, customize the “Title” and “Body” of your page. This is where you should share why you’re raising funds for the patients of Lurie Children’s.

A few things to consider:

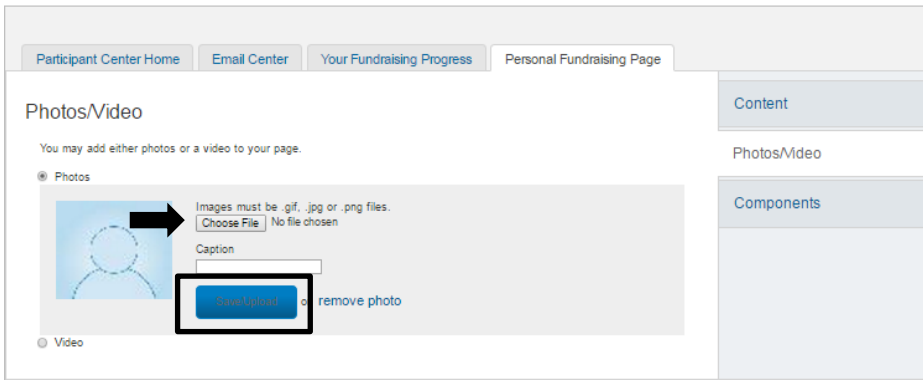
- Are you/were you a Lurie Children’s patient at one time?
- Do you have a connection to a Lurie Children’s patient or family?
- Is there a special reason why Lurie Children’s is meaningful to you?



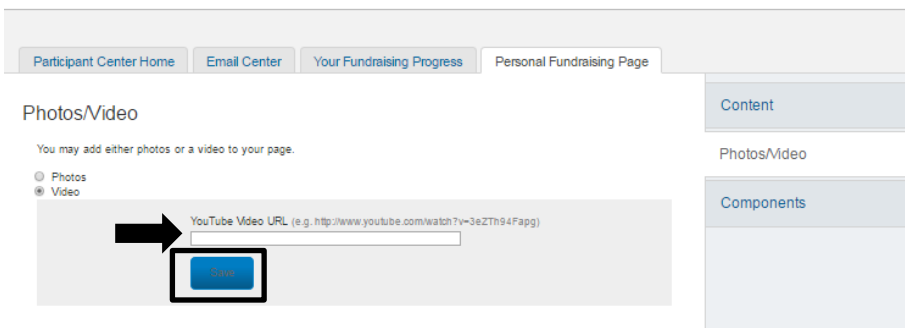
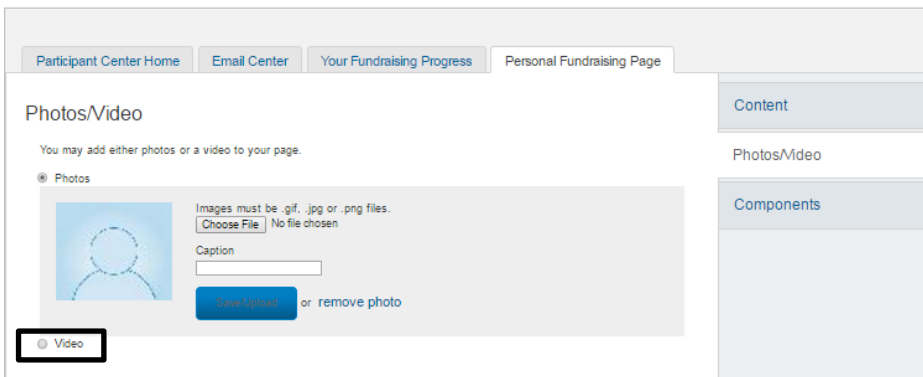
Step 4: Once you've finished updating the text on your page, select "Photos/Video" from the right column to add photos and video to your page.



Step 5: To add a photo to your page, select "Choose File" to locate a photo saved to your computer. Once you've added the proper image file, select "Save/Upload" to add that image to your page.



Step 6: To add a YouTube video to your page, select the “Video” option near the bottom. Paste the YouTube link for the video and select “Save.”



Congratulations – you’ve now customized your fundraising page! Now, reach out to your family, friends and colleagues to start gaining support!